

# VIPUL THAKUR

USER EXPERIENCE DESIGNER  
& PROTOTYPER

GET IN TOUCH

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## EDUCATION

GEORGIA INSTITUTE OF TECHNOLOGY 2012- May 2014 (expected)  
**M.S. in Human Computer Interaction** [GPA: 3.73] Atlanta, GA

SARDAR PATEL INSTITUTE OF TECHNOLOGY 2005-2009  
**B.E. Electronics and Telecommunications** Mumbai, India

## PROFESSIONAL EXPERIENCE

YOUTUBE, GOOGLE May 2013 - August 2013  
**User Experience Design Intern** San Bruno, CA

I designed the end-to-end experience for product annotations, with an aim to create a standard interaction model for the user and a YouTube controlled user experience.

- I designed the viewer experience for desktop and mobile and also the creator workflow.
- Developed interactive prototypes which were tested with 8 users, which led to the development of further iterations.

KUCHNAYA.COM June 2012 – July 2012  
**UX Consultant** Mumbai, India

Consultation for Kuchnaya.com, to re-architect critical pages to simplify page flow; driven by client meetings to understand product priorities and user task flows. Techniques adopted were think-aloud usability testing and click-through wireframes.

ATOS INDIA PVT. LTD. September 2009 – June 2012  
**Software Engineer** Mumbai, India

Application Developer for InTouchSupport.com- A knowledge management system, for over 50,000 Schlumberger users. Some responsibilities and achievements were:

- Prototyping and implementation of user interface changes using jQuery, CSS and Coldfusion.
- Managing the search indexes and the user interface for Endeca Search and Google Search Appliance.

## SKILLS AND KNOWLEDGE

### Web & Programming

HTML, CSS, JavaScript, jQuery, Python, Coldfusion

### Research & Design

User Interviews, Wireframes, Storyboarding, Prototyping, Web graphic design

### Wireframing & Prototyping

Balsamiq, Flair Builder, JustInMind, Twitter Bootstrap, jQuery Mobile

### Design Tools

Adobe Photoshop, 3DS Max

## PROJECTS

**Augmented Reality Marauder's Map of Georgia Tech** CS 7497 - Virtual Environments, Georgia Tech  
Designed a AR trackable map of GTech and a partner app in ARgon, to show real time location of friends, in true Harry Potter style.

**SmartKids - A HCI Product Development Lifecycle** CS6750 - HCI, Georgia Tech  
A baby jumper embedded with cameras & sensors, accompanied with an iPad application, for parents to track their child. We performed interviews with parents and teachers, task analysis, design system alternatives and prototype and evaluation of our system.

**HCI Project - Classroom.com** HCI - Coursera.com  
Conceptualized and built an **online learning and collaboration tool**, following a UX driven lifecycle. Conducted user interviews, story boarding, wireframe development in Balsamiq and high fidelity prototype using Twitter Bootstrap Framework.

**Application Redesign – InTouchsupport.com** Atos India Pvt Ltd., Mumbai  
Performed usability evaluation, wireframing, project scoping and development for the search interface of InTouchsupport.com.

**More projects** A School Bus tracking mobile app, MailTi.me, Social tweets visualization, and more. www.ivipul.com/work



*View my work here.*

Would love to hear from you.